

response options should be parallel between the two items. Moreover, we cannot add additional open-ended questions to the survey without increasing participant fatigue. Thus, we

will maintain the closed-ended nature of the question. We recognize that this will be a difficult question for participants, and therefore, we prefer

not to provide an option for “don’t know.”

FDA estimates the burden of this collection of information as follows:

TABLE 3—ESTIMATED ANNUAL REPORTING BURDEN ¹

Activity	Number of respondents	Number of responses per respondent	Total annual responses	Average burden per response	Total hours
Study 1 Screener	933	1	933	0.08 (5 minutes)	74.64
Study 1 Pretest	249	1	249	0.33 (20 minutes)	82.17
Study 1 Main Test	405	1	405	0.33 (20 minutes)	133.65
Study 2 Screener	1,417	1	1,417	0.08 (5 minutes)	113.36
Study 2 Pretest	266	1	266	0.33 (20 minutes)	87.78
Study 2 Main Test	432	1	432	0.33 (20 minutes)	142.56
Total					634.16

¹ There are no capital costs or operating and maintenance costs associated with this collection of information.

II. References

The following references are on display with the Dockets Management Staff (HFA-305), Food and Drug Administration, 5630 Fishers Lane, Rm. 1061, Rockville, MD 20852, 240-402-7500, and are available for viewing by interested persons between 9 a.m. and 4 p.m., Monday through Friday; these are not available electronically at <https://www.regulations.gov> as these references are copyright protected. Some may be available at the website address, if listed. FDA has verified the website addresses, as of the date this document publishes in the **Federal Register**, but websites are subject to change over time.

- LaTour, C. and M. Smith (1986). “A Study of Expert Endorsement of OTC Pharmaceutical Products.” *Journal of Pharmaceutical Marketing & Management*, vol. 1(2), pp. 117-128.
- Bhutada, N.S. and B.L. Rollins (2015). “Disease-Specific Direct-to-Consumer Advertising of Pharmaceuticals: An Examination of Endorser Type and Gender Effects on Consumers’ Attitudes and Behaviors.” *Research in Social Administrative Pharmacy*, vol. 11(6), pp. 891-900.
- Boerman, S.C., L.M. Willemsen, and E.P. Van Der Aa (2017). “‘This post is sponsored’: Effects of Sponsorship Disclosure on Persuasion Knowledge and Electronic Word of Mouth in the Context of Facebook.” *Journal of Interactive Marketing*, vol. 38, pp. 82-92.
- Cohen, J. (1988). “Statistical Power Analysis for the Behavioral Sciences.” Routledge. ISBN 978-1-134-74270-7.
- Faul, F., E. Erdfelder, A.G. Lang, et al. (2007). “G*Power 3: A Flexible Statistical Power Analysis Program for the Social, Behavioral, and Biomedical Sciences.” *Behavior Research Methods*, vol. 39, pp. 175-191.
- Woods, C.B., S. Baxter, E. King, et al. (2017). “Celebrity? Doctor? Celebrity doctor? Which Spokesperson Is Most Effective for Cancer Prevention?” In E. Kendal and B. Diug (Eds.) *Teaching Medicine and Medical Ethics Using Popular Culture* (pp. 71-98). Palgrave Studies in Science and Popular Culture. Cham, Switzerland: Palgrave Macmillan. doi:10.1007/978-3-319-65451-5_5.
- <https://www.statista.com/statistics/398166/us-instagram-user-age-distribution/>.
- Zaichkowsky, J.L. (1994). “The Personal Involvement Inventory: Reduction, Revision, and Application to Advertising.” *Journal of Advertising*, vol. 23(4), pp. 59-70.
- Ohanian, R. (1990). “Construction and Validation of a Scale to Measure Celebrity Endorsers’ Perceived Expertise, Trustworthiness, and Attractiveness.” *Journal of Advertising*, vol. 19(3), pp. 39-52.
- Kamins, M.A. and K. Gupta (1994). “Congruence Between Spokesperson and Product Type: A Matchup Hypothesis Perspective.” *Psychology & Marketing*, vol. 11(6), pp. 569-586.
- Phua, J., J.S.E. Lin, and D.J. Lim (2018). “Understanding Consumer Engagement with Celebrity-Endorsed E-Cigarette Advertising on Instagram.” *Computers in Human Behavior*, vol. 84, pp. 93-102.
- Brown, W.J. and M.C. Bocarnea (2007). “Celebrity-Persona Interaction Scale.” In R.A. Reynolds, R. Woods, and J.D. Baker (Eds.) *Handbook of Research on Electronic Surveys and Measurements* (pp. 302-305). Hershey, PA: Idea Group Reference.
- Brown, W.J. and M.A.C. De Matviuk (2010). “Sports Celebrities and Public Health: Diego Maradona’s Influence on Drug Use Prevention.” *Journal of Health Communication*, vol. 15(4), pp. 358-373.
- Huh, J., D.E. DeLorme, and L.N. Reid (2005). “Factors Affecting Trust in On-Line Prescription Drug Information and Impact of Trust on Behavior Following Exposure to DTC Advertising.” *Journal of Health Communication*, vol. 10(8), pp. 711-731.
- Till, B.D. and M. Busler (2000). “The Match-Up Hypothesis: Physical Attractiveness, Expertise, and the Role of

- Fit on Brand Attitude, Purchase Intent and Brand Beliefs.” *Journal of Advertising*, vol. 29(3), pp. 1-13.
- Biswas, D., A. Biswas, and N. Das (2006). “The Differential Effects of Celebrity and Expert Endorsements on Consumer Risk Perceptions: The Role of Consumer Knowledge, Perceived Congruency, and Product Technology Orientation.” *Journal of Advertising*, vol. 35(2), pp. 17-31.
 - Bocarnea, M.C. and W.J. Brown (2007). “Celebrity-Persona Parasocial Interaction Scale.” In R.A. Reynolds, R. Woods, and J.D. Baker (Eds.) *Handbook of Research on Electronic Surveys and Measurements* (pp. 309-312). Hershey, PA: Idea Group Reference.

Dated: December 1, 2020.

Lauren K. Roth,

Acting Principal Associate Commissioner for Policy.

[FR Doc. 2020-26799 Filed 12-4-20; 8:45 am]

BILLING CODE 4164-01-P

DEPARTMENT OF THE INTERIOR

Bureau of Land Management

[19X.LLAK930000.L13100000. EI0000.241A]

Notice of 2021 Coastal Plain Alaska Oil and Gas Lease Sale and Notice of Availability of the Detailed Statement of Sale

AGENCY: Bureau of Land Management, Interior.

ACTION: Notice of sale.

SUMMARY: The Bureau of Land Management (BLM) Alaska State Office will hold an oil and gas lease sale bid opening for tracts in the Coastal Plain of the Arctic National Wildlife Refuge.

DATES: The oil and gas lease sale bid opening will be at 10 a.m. Alaska Standard Time (AKST) on January 6,

2021. The BLM must receive all sealed bids by 4 p.m. AKST, Thursday, December 31, 2020. The Detailed Statement of Sale for the 2021 Coastal Plain Alaska Oil and Gas Lease Sale will be available to the public immediately after publication of this notice.

ADDRESSES: Sealed bids must be received at the BLM Alaska State Office, Attn: BLM Energy and Minerals Branch Chief; Bureau of Land Management, Alaska State Office, 222 West 7th Avenue, Mailstop 13, Anchorage, Alaska 99513-7504. The Detailed Statement of Sale for the 2021 Coastal Plain Alaska Oil and Gas Lease Sale will be available at the BLM Alaska website at <https://www.blm.gov/alaska>, and copies are available from the BLM Alaska Public Information Center (Public Room), 222 West 7th Avenue, Mailstop 13, Anchorage, Alaska 99513-7504; telephone 907-271-5960.

FOR FURTHER INFORMATION CONTACT: BLM Alaska Energy and Minerals Branch Chief, 907-271-4407. People who use a telecommunications device for the deaf (TDD) may call the Federal Relay Service (FRS) at 1-800-877-8339 to contact the above individual during normal business hours. The FRS is available 24 hours a day, 7 days a week, to leave a message or question with the above individual. You will receive a reply during normal business hours.

SUPPLEMENTARY INFORMATION: The January 2021 Coastal Plain Alaska Oil and Gas Lease Sale will include tracts and acreage (no less than 400,000 acres) identified in the Detailed Statement of Sale and available for leasing under the Coastal Plain Oil and Gas Leasing Program Record of Decision issued in August 2020. The opening and reading of the bids for the 2021 Coastal Plain Alaska Oil and Gas Lease Sale will be available via video livestreaming at <https://www.blm.gov/live>. The Detailed Statement of Sale includes a description of the areas the BLM is offering for lease, as well as the lease terms, conditions, special stipulations, required operating procedures, and directions about how to submit bids. If you plan to submit one or more bids, please note that all bids must be sealed in accordance with the provisions identified in the Detailed Statement of Sale.

(Authority: Section 20001 of the Tax Cuts and Jobs Act (Public Law 115-97))

Chad B. Padgett,
State Director, Alaska.

[FR Doc. 2020-26788 Filed 12-4-20; 8:45 am]

BILLING CODE 4310-JA-P

INTERNATIONAL TRADE COMMISSION

[Investigation No. 332-582]

Monitoring of Fresh or Chilled Bell Peppers

AGENCY: International Trade Commission.

ACTION: Notice of Investigation and Scheduling of a Public Hearing.

SUMMARY: Following receipt on November 4, 2020, of a request from the U.S. Trade Representative (USTR), the Commission instituted Investigation No. 332-582, Monitoring of Fresh or Chilled Bell Peppers, under section 332(g) of the Tariff Act of 1930 for the purpose of collecting and analyzing information that would expedite an investigation under section 202(b) of the Trade Act of 1974 (Trade Act) (the U.S. global safeguard law). For purposes of this investigation, the fresh or chilled bell peppers are those provided for in statistical reporting numbers 0709.60.4015, 0709.60.4025, 0709.60.4065, and 0709.60.4085 of the Harmonized Tariff Schedule of the United States (HTS).

DATES: (date of publication in the **Federal Register**): Commencement of monitoring.

ADDRESSES: All Commission offices, including the Commission's hearing rooms, are located in the U.S. International Trade Commission Building, 500 E Street SW, Washington, DC. All written submissions should be submitted electronically and addressed to the Secretary, U.S. International Trade Commission, 500 E Street SW, Washington, DC 20436. The public record for this investigation may be viewed on the Commission's electronic docket (EDIS) at <https://edis.usitc.gov>.

FOR FURTHER INFORMATION CONTACT: Project Leader Steven LeGrand (202-205-3094 or steven.legrand@usitc.gov) for information specific to this investigation. For information on the legal aspects of this investigation, contact William Gearhart of the Commission's Office of the General Counsel (202-205-3091 or william.gearhart@usitc.gov). The media should contact Margaret O'Laughlin, Office of External Relations (202-205-1819 or margaret.olaughlin@usitc.gov). Hearing-impaired individuals may obtain information on this matter by contacting the Commission's TDD terminal at 202-205-1810. General information concerning the Commission may also be obtained by accessing its website (<https://www.usitc.gov>).

Persons with mobility impairments who will need special assistance in gaining access to the Commission should contact the Office of the Secretary at 202-205-2000.

SUPPLEMENTARY INFORMATION: On October 6, 2020, the Florida Fruit and Vegetable Association, and the Florida Farm Bureau requested that U.S. imports of bell peppers be monitored under the perishable agricultural product provisions of section 202(d)(1) of the Trade Act (19 U.S.C. 2252(d)(1)). In response to that request, the USTR determined that imports of bell peppers satisfy the requirements of section 202(d)(1)(A) of the Trade Act.

Accordingly, in accordance with section 202(d)(1)(B) of the Trade Act, the USTR requested, under section 332(g) of the Tariff Act of 1930, that the Commission monitor and investigate imports of fresh or chilled bell peppers, provided for in statistical reporting numbers 0709.60.4015, 0709.60.4025, 0709.60.4065, and 0709.60.4085 of the HTS. He further requested that the monitoring and investigation include the collection and analysis of information that would expedite an investigation under section 202(b) of the Trade Act. He further stated that the product in question consists of all imports that fall within the product description under the above HTS statistical reporting numbers.

Section 202(d)(1)(C) of the Trade Act provides procedures under which domestic producers of a perishable agricultural product may, in a petition filed under section 202(a) of the Trade Act, request provisional relief. Under those procedures, if the Commission has monitored imports of the article for at least 90 days, the domestic industry may, in such a petition, request a preliminary determination and provisional relief pending completion of a full Commission investigation. Should that occur, the Commission would have 21 days, from the day on which the request was received, to make a preliminary injury determination, and if in the affirmative, to recommend provisional relief to the President.

Public Hearing: No public hearing is planned at this time in connection with this investigation. However, should a public hearing or conference be scheduled, the Commission will publish a notice in the **Federal Register** and post information about the hearing on the Commission's website at (https://usitc.gov/research_and_analysis/what_we_are_working_on.htm). Once on that web page, scroll down to the entry for Investigation No. 332-582, Monitoring of Fresh or Chilled Bell Peppers, and