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This notice sets out a summary of the use and burden associated with the following information collections. More detailed information can be found in each collection's supporting statement and associated materials (see **ADDRESSES**).

CMS-10437 Generic Social Marketing & Consumer Testing Research

Under the PRA (44 U.S.C. 3501–3520), federal agencies must obtain approval from the Office of Management and Budget (OMB) for each collection of information they conduct or sponsor. The term “collection of information” is defined in 44 U.S.C. 3502(3) and 5 CFR 1320.3(c) and includes agency requests or requirements that members of the public submit reports, keep records, or provide information to a third party. Section 3506(c)(2)(A) of the PRA requires federal agencies to publish a 60-day notice in the **Federal Register** concerning each proposed collection of information, including each proposed extension or reinstatement of an existing collection of information, before submitting the collection to OMB for approval. To comply with this requirement, CMS is publishing this notice.

Information Collection

1. *Type of Information Collection* Request: Extension of a currently approved collection; *Title of Information Collection*: Generic Social Marketing & Consumer Testing Research; *Use*: The purpose of this submission is to extend the approval of the generic clearance for a program of consumer research aimed at a broad audience of those affected by CMS programs including Medicare, Medicaid, Children's Health Insurance Program (CHIP), and health insurance exchanges. This program extends strategic efforts to reach and tailor communications to beneficiaries, caregivers, providers, stakeholders, and any other audiences that would support the Agency in improving the functioning of the health care system, improve patient care and outcomes, and reduce costs without sacrificing quality of care. The information collected will be used to create a streamlined and proactive process for collection of data and utilizing the feedback on service delivery for continuous improvement of communication activities aimed at diverse CMS audiences.

The generic clearance will allow rapid response to inform CMS initiatives using a mixture of qualitative and quantitative consumer research

strategies (including formative research studies and methodological tests) to improve communication with key CMS audiences. As new information resources and persuasive technologies are developed, they can be tested and evaluated for beneficiary response to the materials and delivery channels. Results will inform communication development and information architecture as well as allow for continuous quality improvement. The overall goal is to maximize the extent to which consumers have access to useful sources of CMS program information in a form that can help them make the most of their benefits and options

The activities under this clearance involve social marketing and consumer research using samples of self-selected customers, as well as convenience samples, and quota samples, with respondents selected either to cover a broad range of customers or to include specific characteristics related to certain products or services. All collection of information under this clearance will utilize a subset of items drawn from a core collection of customizable items referred to as the Social Marketing and Consumer Testing Item Bank. This item bank is designed to establish a set of pre-approved generic question that can be drawn upon to allow for the rapid turn-around consumer testing required for us to communicate more effectively with our audiences. The questions in the item bank are divided into two major categories. One set focuses on characteristics of individuals and is intended primarily for participant screening and for use in structured quantitative on-line or telephone surveys. The other set is less structured and is designed for use in qualitative one-on-one and small group discussions or collecting information related to subjective impressions of test materials. Results will be compiled and disseminated so that future communication can be informed by the testing results. We will use the findings to create the greatest possible public benefit. *Form Number*: CMS-10437 (OMB control number: 0938-1247); *Frequency*: Yearly; *Affected Public*: Individuals; *Number of Respondents*: 7,732; *Number of Responses*: 61,992; *Total Annual Hours*: 26,588. (For policy questions regarding this collection contact Sabreet Kang Rajeev at 410-786-5616.)

Dated: August 18, 2020.

William N. Parham, III,

Director, Paperwork Reduction Staff, Office of Strategic Operations and Regulatory Affairs.

[FR Doc. 2020-18430 Filed 8-20-20; 8:45 am]

BILLING CODE 4120-01-P

DEPARTMENT OF HEALTH AND HUMAN SERVICES

National Institutes of Health

National Institute of Environmental Health Sciences; Notice of Meeting

Pursuant to section 10(d) of the Federal Advisory Committee Act, as amended, notice is hereby given of a meeting of the National Advisory Environmental Health Sciences Council.

The meeting will be open to the public as indicated below and held as a virtual meeting. Individuals who plan to view the virtual meeting and need special assistance or other reasonable accommodations to view the meeting, should notify the Contact Person listed below in advance of the meeting. The open session will be virtual and can be accessed from the public NIEHS website: <https://www.niehs.nih.gov/news/webcasts/>.

The meeting will be closed to the public in accordance with the provisions set forth in sections 552b(c)(4) and 552b(c)(6), Title 5 U.S.C., as amended. The grant applications and the discussions could disclose confidential trade secrets or commercial property such as patentable material, and personal information concerning individuals associated with the grant applications, the disclosure of which would constitute a clearly unwarranted invasion of personal privacy.

Name of Committee: National Advisory Environmental Health Sciences Council.

Date: September 15–16, 2020.

Closed: September 15, 2020, 10:00 a.m. to 10:45 a.m.

Agenda: To review and evaluate consideration of Grant Applications.

Place: Division of Extramural Research and Training, National Institute of Environmental Health Sciences, 111 T.W. Alexander Drive, Research Triangle Park, NC 27709 (Virtual Meeting).

Open: September 15, 2020, 11:00 a.m. to 2:15 p.m.

Agenda: People Not Projects Update & Concept Clearances.

Place: Division of Extramural Research and Training, National Institute of Environmental Health Sciences, 111 T.W. Alexander Drive, Research Triangle Park, NC 27709, <https://www.niehs.nih.gov/news/webcasts/> (Virtual Meeting).

Open: September 16, 2020, 10:00 a.m. to 2:40 p.m.

Agenda: Proposed Division of Extramural Research and Training Actions to Address Funding Gap/Council Discussion.

Place: Division of Extramural Research and Training, National Institute of Environmental Health Sciences, 111 T.W. Alexander Drive, Research Triangle Park, NC 27709, <https://www.niehs.nih.gov/news/webcasts/> (Virtual Meeting).

Contact Person: Patrick Mastin, Ph.D., Chief, Cellular, Organs, and Systems Pathobiology Branch, Division of Extramural Research and Training, National Institute of Environmental Health Sciences, Research Triangle Park, NC 27709, 984-287-3285, mastin@niehs.nih.gov.

Any member of the public interested in presenting oral comments to the committee may notify the Contact Person listed on this notice at least 10 days in advance of the meeting. Interested individuals and representatives of organizations may submit a letter of intent, a brief description of the organization represented, and a short description of the oral presentation. Only one representative of an organization may be allowed to present oral comments and if accepted by the committee, presentations may be limited to five minutes. Both printed and electronic copies are requested for the record. In addition, any interested person may file written comments with the committee by forwarding their statement to the Contact Person listed on this notice. The statement should include the name, address, telephone number and when applicable, the business or professional affiliation of the interested person.

Information is also available on the Institute's/Center's home page: <https://www.niehs.nih.gov/about/boards/naehsc/index.cfm>, where an agenda and any additional information for the meeting will be posted when available.

(Catalogue of Federal Domestic Assistance Program Nos. 93.115, Biometry and Risk Estimation—Health Risks from Environmental Exposures; 93.142, NIEHS Hazardous Waste Worker Health and Safety Training; 93.143, NIEHS Superfund Hazardous Substances—Basic Research and Education; 93.894, Resources and Manpower Development in the Environmental Health Sciences; 93.113, Biological Response to Environmental Health Hazards; 93.114, Applied Toxicological Research and Testing, National Institutes of Health, HHS)

Dated: August 17, 2020.

Tyeshia M. Roberson,

Program Analyst, Office of Federal Advisory Committee Policy.

[FR Doc. 2020-18342 Filed 8-20-20; 8:45 am]

BILLING CODE 4140-01-P

DEPARTMENT OF HEALTH AND HUMAN SERVICES

National Institutes of Health

Request for Information, Strategic Opportunities and Challenges for the National Library of Medicine, National Institutes of Health

AGENCY: National Institutes of Health, Health and Human Services (HHS).

ACTION: Notice.

SUMMARY: The purpose of this Request for Information (RFI) is to solicit public comment to assist and guide the National Library of Medicine (NLM) in identifying new, and updating ongoing, efforts to implement the NLM Strategic Plan 2017–2027: A Platform for Biomedical Discovery and Data-Powered Health.

DATES: Comments must be received on or before (5:00 p.m. ET) October 19, 2020 to ensure consideration.

ADDRESSES: Comments to this RFI must be submitted electronically using the web-based form at: <https://rfi.grants.nih.gov/?s=5f15a5e3104800009c001082>.

FOR FURTHER INFORMATION CONTACT:

Leigh Samsel, MS, NLM Planning and Evaluation Officer, Office of Strategic Initiatives, National Library of Medicine, 8600 Rockville Pike, Building 38, Rm 2S-14, Bethesda, MD 20894, samsell@nih.gov, 301-451-0162. Inquiries should be sent to NLMStrategicPlanning@nih.gov.

SUPPLEMENTARY INFORMATION:

Background

The National Library of Medicine (NLM) is one of the 27 Institutes and Centers of the National Institutes of Health (NIH) and the world's largest biomedical library. Like other NIH Institutes and Centers, NLM supports and conducts research and research training relevant to its mission; for NLM, this includes information science, informatics, data analytics, and data science to advance computational biology and computational health science. Research is conducted intramurally in the NLM National Center for Biotechnology Information (NCBI) and Lister Hill National Center for Biomedical Communications (LHNCBC) and is supported extramurally through the Division of Extramural Programs.

As a national library, NLM is steward of a world-renowned collection of medical materials spanning ten centuries and originating from nearly every part of the globe, and it supports, promotes, and advances open science

and scholarship through development and stewardship of integrated standards, tools, platforms, practices, policies, and resources that make biomedical information (including literature, research data, software tools, etc.) findable, accessible, interoperable, and reusable to the world. Library functions are conducted by the Division of Library Operations, and are also integrated with the world-class digital platforms, resources, assets, and expertise of NCBI and LHNCBC.

This notice is in accordance with the 21st Century Cures Act, NIH Institutes are required to regularly update their strategic plans. The current NLM Strategic Plan for 2017–2027: A Platform for Biomedical Discovery and Data-Powered Health, was written in 2016 with input from many diverse stakeholder communities. Since then, many dozens of initiatives, projects, and other activities have been conducted to address the objectives of the Plan. Also, since then, significant changes have taken place in NLM mission-space in terms of science, technology, public health, library functions, scholarly communication, stakeholder perspectives, policies, workforce, and more. These include an urgent focus on understanding a novel coronavirus and the disease it causes; an increased prominence of artificial intelligence in biomedical research and library functions; new policies reflecting the embrace of open science by governments, funders, publishers, scientists, and the public at large; issuance of the NIH Strategic Plan for Data Science; an accelerating use of social media and preprints by researchers to disseminate their findings; and an increasing need for data-savvy scientists and a data-ready public to make the most of digital assets to improve biomedical understanding and health.

Information Requested

NLM is requesting public comment on major opportunities or challenges relevant to the NLM mission that have arisen or become more important in the last five years and that have implications for the future of NLM in its capacity both as an institution conducting and supporting research and as a national library providing biomedical information products, services, training, capacity-building, and other resources to the world. This information will be used to guide NLM's continuing implementation of its strategic plan. Response to this RFI is voluntary. Respondents are free to address any or all topics listed below and are encouraged for each topic