

Desk Officer either by fax (202-395-7245) or e-mail (bharrisk@omb.eop.gov).

Dated: March 11, 2011.

Glenna Mickelson,

Management Analyst, Office of the Chief Information Officer.

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DEPARTMENT OF COMMERCE

Submission for OMB Review; Comment Request

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. chapter 35).

Agency: U.S. Census Bureau.

Title: Partnership Program Focus Groups and Interviews.

Form Number(s): None.

OMB Control Number: None.

Type of Request: New collection.

Burden Hours: 150.

Number of Respondents: 120.

Average Hours per Response: 48 minutes.

Needs and Uses: For the 2010 Census, among the many other outreach efforts, the Census Bureau conducted the Partnership Program, involving commercial entities of national scope; State, local and Tribal governments; and regional and local corporations and organizations. The purpose of the Partnership Program was to target historically "hard-to-count" (HTC) areas in hopes of increasing census form mail-back rates. Over 800 National Partners participated in the 2010 Census Partnership Program. The program will continue to be an integral part of future inter-census year promotional activities. The proposed data collection for Partnership Program Research will assist the Census Bureau by (1) identifying the enhancers, incentives, and barriers to maintaining partner relationships over time; (2) investigating the rationales behind organizations refusing to participate in the Partnership Program; and (3) identifying the specific improvements to the Partnership Program that will lead to more engagement by Partnership organizations.

The Census Bureau needs to collect and analyze qualitative data to address the following research questions:

(a) How can the Partnership program be improved and the partnerships be maintained in the future during the intercensal years as well as for the 2020 Census?

(b) What metrics can be used to monitor and assess the impact of the Partnership Program in the intercensal years and for the 2020 Census?

Essentially, the research for which data collection approval is being sought seeks to inform the future direction, composition, and maintenance of this outreach program for the next eight or nine years, in preparation for the 2020 Census.

The Census Bureau proposes to collect qualitative data via six focus groups and 30 individual interviews among national Partnership Program participant organizations. The Census Bureau intends to ask program participants about ways the program can be improved, and ways in which their own participation can be enhanced in future years. The resulting qualitative data will be used by Census Bureau management staff to create recommendations for program redesign in order to improve the program in the years leading to the next Census.

Affected Public: Business or other for-profit; not-for-profit institutions; State, local or Tribal governments.

Frequency: One time.

Respondent's Obligation: Voluntary.

Legal Authority: Title 13 U.S.C., Sections 141 and 193.

OMB Desk Officer: Brian Harris-Kojetin, (202) 395-7314.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6616, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at dhynek@doc.gov).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to Brian Harris-Kojetin, OMB Desk Officer either by fax (202-395-7245) or e-mail (bharrisk@omb.eop.gov).

Dated: March 11, 2011.

Glenna Mickelson,

Management Analyst, Office of the Chief Information Officer.

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DEPARTMENT OF COMMERCE

Proposed Information Collection for Focus Groups and One-on-One Interviews

AGENCY: Office of Response and Restoration, Assessment and Restoration Division and the Office of Habitat Conservation, National Oceanic and

Atmospheric Administration (NOAA), Commerce.

ACTION: Notice and request for comments on Proposed Information Collection for Focus Groups and One-on-one Interviews for the Elwha River Dam Removal and Floodplain Restoration Ecosystem Service Valuation Pilot Project located on the north central part of the Olympic Peninsula of Washington State.

SUMMARY: As required by the Paperwork Reduction Act of 1995, we will ask the Office of Management and Budget (OMB) to approve the Information Collection (IC) to conduct focus groups and one-on-one interviews, described below. We invite the general public and Federal agencies to comment on this proposed IC.

FOR FURTHER INFORMATION CONTACT: For further information, please contact Dr. Anthony Dvarskas by telephone at 732-872-3090, or by e-mail at Anthony.Dvarskas@noaa.gov. You may also contact Dr. Peter Edwards by telephone at 301-713-2325 ext. 210 or by e-mail at Peter.Edwards@noaa.gov.

SUPPLEMENTARY INFORMATION:

I. Abstract

NOAA is requesting approval for a new IC to conduct focus groups and one-on-one interviews to develop and test the Elwha River Dam Removal and Floodplain Restoration Ecosystem Service Valuation Survey.

The planned removal of two hydroelectric dams on the Elwha River would be one of the largest dam-removal projects in U.S. history. This project, along with restoration actions planned for the floodplain and drained reservoir basins, would have numerous impacts to people of the surrounding region. Impacted groups include recreators who engage in river activities such as fishing and rafting, reservoir users, and members of American Indian Tribes for whom the river has cultural, environmental, and economic significance. The dam removal and restoration actions could also have value to people throughout the Pacific Northwest and the United States, regardless of whether they visit the Elwha River or Olympic Peninsula. Such nonuse value may be significant because the dam removal and habitat restoration will restore the river to more natural conditions and will restore threatened and endangered populations of salmon and other fish species. This project will also address an important gap in research on indirect and nonuse values provided by habitat restoration and protection.