

the handling of tart cherries grown in Michigan, New York, Pennsylvania, Oregon, Utah, Washington and Wisconsin. The Agricultural Marketing Agreement Act of 1937 was designed to permit regulation of certain agricultural commodities for the purpose of providing orderly marketing conditions in inter and intrastate commerce and improving returns to growers. The primary objective of the Order is to stabilize the supply of tart cherries. Only tart cherries that will be canned or frozen will be regulated. An 18 member Board comprised of producers, handlers and one public member with each members serving for a three-year term office administer the Order.

Need and Use of the Information: Various forms were developed by the Board for persons to file required information relating to tart cherry inventories, shipments, diversions and other needed information to effectively carry out the requirements of the Order. The information collected is used to ensure compliance, verify eligibility, and vote on amendments, monitor and record grower's information. Authorized Board employees and the industry are the primary users of the information. If information were not collected, it would eliminate needed data to keep the industry and the Secretary abreast of changes at the State and local level.

Description of Respondents: Business or other for profit; Not-for-profit institutions.

Number of Respondents: 940.

Frequency of Responses: Reporting: Annually; Quarterly; On occasion.

Total Burden Hours: 843.

Charlene Parker,

Departmental Information Collection Clearance Officer.

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DEPARTMENT OF AGRICULTURE

Agricultural Marketing Service

[Document# AMS-LS-10-0056]

Lamb Promotion, Research, and Information Program; Notice of Request for Extension and Revision of a Currently Approved Information Collection

AGENCY: Agricultural Marketing Service, USDA.

ACTION: Notice and request for comments.

SUMMARY: In accordance with the Paperwork Reduction Act of 1995 (44 U.S.C. Chapter 35), this notice

announces the Agricultural Marketing Service's (AMS) intention to request approval from the Office of Management and Budget (OMB) for an extension and revision of the currently approved information collection of the Lamb Promotion, Research, and Information Program. Once approved, AMS will be requesting OMB merge this information collection into the generic collection for National Research, Promotion, and Consumer Information Programs, 0581-0093.

DATES: Comments on this notice must be received by October 1, 2010 to be assured of consideration.

ADDITIONAL INFORMATION OR COMMENTS: Interested persons are invited to submit written comments concerning this notice of review. Comments on this proposal must be sent to <http://www.regulations.gov> or to Kenneth R. Payne, Chief, Marketing Programs Branch, Livestock and Seed Program, AMS, USDA, Room 2628-S, STOP 0251, 1400 Independence Avenue, SW, Washington, DC 20250-0251; *Fax:* (202) 720-1125; or via e-mail at Kenneth.Payne@ams.usda.gov. All comments should reference the document number, the date, and the page number of this issue of the **Federal Register**. Comments will be available for public inspection via the internet at www.regulations.gov or during regular business hours.

SUPPLEMENTARY INFORMATION:

Title: Lamb Promotion, Research, and Information Program.

OMB Number: 0581-0198.

Expiration Date of Approval: September 30, 2010.

Type of Request: Extension and revision of a currently approved information collection.

Abstract: The current information collection is essential to carry out the intent of the Commodity Promotion, Research, and Information Act of 1996 (Act) (7 U.S.C. 7411 *et seq.*) and the Lamb Promotion, Research, and Information Order (Order) (7 CFR 1280). While the Order imposes certain recordkeeping requirements on persons subject to the Order, some information required under the Order can be compiled from records currently maintained. The forms covered under this collection require the minimum information necessary to effectively carry out the requirements of the order, and their use is necessary to fulfill the intents of the Act as expressed in the order. Information required can be supplied without data processing equipment or outside technical expertise. In addition, there are no training requirements for individuals

filling out the forms. The forms are simple, easy to understand, and place as small a burden as possible on those required to file information.

USDA requires several forms to be filed in order to enable the administration of the program. These include forms covering the selection process for industry members to serve on a board, ballots used in referenda, and assessment forms.

The timing and frequency of collecting information are intended to meet the needs of the industry while minimizing the amount of work necessary to fill out the required reports. In addition, the information included on these forms is not available from other industry sources because such information relates specifically to individuals or organizations subject to the provisions of the Act.

We estimate the paperwork and time burden of the above referenced information collection to be as follows:

Estimate of Burden: Public reporting burden for this collection of information is estimated to average 0.99 hours per response.

Respondents: Producers, seedstock producers, market agencies, first handlers, feeders, and exporters.

Estimated Number of Respondents: 555.

Estimated Number of Responses per Respondent: 11.

Estimated Total Annual Burden on Respondents: 6,015.75.

Comments are invited on: (1) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (2) the accuracy of the agency's estimate of the burden of the proposed collection of information including the validity of the methodology and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the burden of the collection of information for those who are to respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

All responses to this notice will be summarized and included in the request for OMB approval. All comments will become a matter of public record.

Dated: July 27, 2010.

David R. Shipman,

Acting Administrator, Agricultural Marketing Service.

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