### **Notices**

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This section of the FEDERAL REGISTER contains documents other than rules or proposed rules that are applicable to the public. Notices of hearings and investigations, committee meetings, agency decisions and rulings, delegations of authority, filing of petitions and applications and agency statements of organization and functions are examples of documents appearing in this section.

**Food and Nutrition Service** 

number.

Title: Generic Clearance for the Development of Nutrition Education Messages and Products for the General Public.

the collection of information unless it

displays a currently valid OMB control

OMB Control Number: 0584-0523. Summary of Collection: The Center for Nutrition Policy and Promotion (CNPP) of the U.S. Department of Agriculture conducts consumer research to identify key issues of concern related to understanding and use of the Dietary Guidelines for Americans (DGA), as well as the tools and resources used to implement the Dietary Guidelinespreviously known as the *MyPyramid* food guidance system. The *Dietary* Guidelines, a primary source of dietary health information, are issued jointly by the USDA and Health and Human Services and serve as the cornerstone of Federal nutrition policy and form the basis for nutrition education efforts of these agencies. After the release of the 2010 DGA a new communication initiative built around USDA's new MvPlate icon, including the resources at ChooseMyPlate.gov, was launched. MyPlate is a visual cue supported by Dietary Guidelines messages to help consumer make better food choices.

*Need and Use of the Information:* CNPP will collect information to develop practical and meaningful nutrition and physical activity guidance for Americans to help improve their health. The collected information will also be used to expand the knowledge base concerning how the *Dietary* Guidelines for Americans recommendations and messages supporting MvPlate are understood and how they can be used by consumers to improve balance of their food intake with physical energy expenditure for good health. If this information is not collected, USDA's ability to incorporate messages and materials that are practical, meaningful, and relevant for the intended audience in any proposed update of the Dietary Guidelines for Americans or related resources at Choosemyplate.gov will be impaired.

Description of Respondents: Individuals or households.

Number of Respondents: 57,000. Frequency of Responses: Reporting: Other (as desired).

### **DEPARTMENT OF AGRICULTURE**

# Submission for OMB Review; Comment Request

December 3, 2012.

The Department of Agriculture has submitted the following information collection requirement(s) to OMB for review and clearance under the Paperwork Reduction Act of 1995, Public Law 104-13. Comments regarding (a) whether the collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (b) the accuracy of the agency's estimate of burden including the validity of the methodology and assumptions used; (c) ways to enhance the quality, utility and clarity of the information to be collected; (d) ways to minimize the burden of the collection of information on those who are to respond, including through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology should be addressed to: Desk Officer for Agriculture, Office of Information and Regulatory Affairs, Office of Management and Budget (OMB),

OIRA\_Submission@OMB.EOP.GOV or fax (202) 395–5806 and to Departmental Clearance Office, USDA, OCIO, Mail Stop 7602, Washington, DC 20250–7602. Comments regarding these information collections are best assured of having their full effect if received within 30 days of this notification. Copies of the submission(s) may be obtained by calling (202) 720–8958.

An agency may not conduct or sponsor a collection of information unless the collection of information displays a currently valid OMB control number and the agency informs potential persons who are to respond to the collection of information that such persons are not required to respond to

Total Burden Hours: 12,004.

#### Ruth Brown,

Departmental Information Collection Clearance Officer.

[FR Doc. 2012-29603 Filed 12-6-12; 8:45 am]

BILLING CODE 3410-30-P

#### **DEPARTMENT OF AGRICULTURE**

#### Agricultural Research Service

## Notice of Intent To Grant Exclusive License

**AGENCY:** Agricultural Research Service, USDA.

**ACTION:** Notice of intent.

**SUMMARY:** Notice is hereby given that the U.S. Department of Agriculture, Agricultural Research Service, intends to grant to Schillinger Genetics, Inc. of West Des Moines, Iowa, an exclusive license to U.S. Patent No. 7,951,537, "Development of Low Allergen Soybean Seeds Using Molecular Markers for the P34 Allele," issued on May 31, 2011.

**DATES:** Comments must be received on or before January 7, 2013.

ADDRESSES: Send comments to: USDA, ARS, Office of Technology Transfer, 5601 Sunnyside Avenue, Rm. 4–1174, Beltsville, Maryland 20705–5131.

**FOR FURTHER INFORMATION CONTACT:** June Blalock of the Office of Technology Transfer at the Beltsville address given above; telephone: 301–504–5989.

SUPPLEMENTARY INFORMATION: The Federal Government's patent rights in this invention are assigned to the United States of America, as represented by the Secretary of Agriculture. It is in the public interest to so license this invention as Schillinger Genetics, Inc. of West Des Moines, Iowa has submitted a complete and sufficient application for a license. The prospective exclusive license will be royalty-bearing and will comply with the terms and conditions of 35 U.S.C. 209 and 37 CFR 404.7. The prospective exclusive license may be granted unless, within thirty (30) days from the date of this published Notice, the Agricultural Research Service receives written evidence and argument which establishes that the grant of the license would not be consistent with the