

**DEPARTMENT OF COMMERCE****International Trade Administration****United States Travel and Tourism Advisory Board: Meeting of the United States Travel and Tourism Advisory Board**

**AGENCY:** International Trade Administration, U.S. Department of Commerce.

**ACTION:** Notice of an Open Meeting.

**SUMMARY:** The United States Travel and Tourism Advisory Board (Board) will hold an open meeting via teleconference on Wednesday, February 1, 2017. The Board was re-chartered in August 2015 and advises the Secretary of Commerce on matters relating to the U.S. travel and tourism industry. The purpose of the meeting is for Board members to deliberate a letter to the Secretary with an overview of the Board and its activities to date under the current charter term. The final agenda will be posted on the Department of Commerce Web site for the Board at <http://trade.gov/ttab>, at least one week in advance of the meeting.

**DATES:** Wednesday, February 1, 2017 3:00 p.m.–3:30 p.m. EST. The deadline for members of the public to register, including requests for auxiliary aids, or to submit written comments for dissemination prior to the meeting, is 5:00 p.m. EST on January 25, 2017.

**ADDRESSES:** The meeting will be held by conference call. The call-in number and passcode will be provided by email to registrants. Requests to register (including for auxiliary aids) and any written comments should be submitted to: U.S. Travel and Tourism Advisory Board, U.S. Department of Commerce, M–800, 1300 Pennsylvania Avenue NW., Washington, DC 20230, [OACIO@trade.gov](mailto:OACIO@trade.gov). Members of the public are encouraged to submit registration requests and written comments via email to ensure timely receipt.

**FOR FURTHER INFORMATION CONTACT:** Joe Holecko, the United States Travel and Tourism Advisory Board, M–800, 1300 Pennsylvania Avenue NW., Washington, DC 20230, telephone: 202–482–4783, email: [OACIO@trade.gov](mailto:OACIO@trade.gov).

**SUPPLEMENTARY INFORMATION:**

*Background:* The Board advises the Secretary of Commerce on matters relating to the U.S. travel and tourism industry.

*Public Participation:* The meeting will be open to the public and will be accessible to people with disabilities. All guests are required to register in advance by the deadline identified under the DATES caption. Requests for

auxiliary aids must be submitted by the registration deadline. Last minute requests will be accepted, but may not be possible to fill. Any member of the public may submit pertinent written comments concerning the Board's affairs at any time before or after the meeting. Comments may be submitted to Joe Holecko at the contact information indicated above. To be considered during the meeting, comments must be received no later than 5:00 p.m. EST on Wednesday, January 25, 2017, to ensure transmission to the Board prior to the meeting. Comments received after that date and time will be distributed to the members but may not be considered on the call. Copies of Board meeting minutes will be available within 90 days of the meeting.

**Joe Holecko,**

*Executive Secretary, United States Travel and Tourism Advisory Board.*

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**BILLING CODE 3510–DS–P**

**DEPARTMENT OF COMMERCE****International Trade Administration****Proposed Information Collection; Comment Request; Information Collection for Self-Certification to the Swiss-U.S. Privacy Shield Framework**

**AGENCY:** International Trade Administration (ITA).

**ACTION:** Notice.

**SUMMARY:** The Department of Commerce, as part of its continuing effort to reduce paperwork and respondent burden, invites the general public and other Federal agencies to take this opportunity to comment on proposed and/or continuing information collections, as required by the Paperwork Reduction Act of 1995.

**DATES:** Written comments must be submitted on or before March 20, 2017.

**ADDRESSES:** Direct all written comments to Jennifer Jessup, Departmental Paperwork Clearance Officer, Department of Commerce, Room 6616, 14th and Constitution Avenue NW., Washington, DC 20230 (or via the Internet at [jjessup@doc.gov](mailto:jjessup@doc.gov)).

**FOR FURTHER INFORMATION CONTACT:**

Requests for additional information or copies of the information collection instrument and instructions should be directed to David Ritchie, Department of Commerce, International Trade Administration, Room 20001, 1401 Constitution Avenue NW., Washington, DC, (or via the Internet at [privacyshield@trade.gov](mailto:privacyshield@trade.gov), and tel. 202–482–1512).

**SUPPLEMENTARY INFORMATION:****I. Abstract**

The United States and Switzerland share the goal of enhancing privacy protection for their citizens, but take different approaches to protecting personal data. Given those differences, the Department of Commerce (DOC) developed the Swiss-U.S. Privacy Shield Framework (Privacy Shield) in consultation with the Swiss Administration, as well as with industry and other stakeholders, to provide organizations in the United States with a reliable mechanism for personal data transfers to the United States from Switzerland while ensuring the protection of the data as required by Swiss law.

On January 12, 2017, the Swiss Administration deemed the Privacy Shield Framework adequate to enable data transfers under Swiss law. To provide organizations the time needed to review the Privacy Shield Principles and the commitment that they entail, the DOC will begin accepting self-certification submissions from organizations on April 12, 2017. More information on the Privacy Shield is available at: <https://www.privacyshield.gov/welcome>.

The DOC has issued the Privacy Shield Principles under its statutory authority to foster, promote, and develop international commerce (15 U.S.C. 1512). The International Administration (ITA) administers and supervises the Privacy Shield, including by maintaining and making publicly available an authoritative list of U.S. organizations that have self-certified to the DOC. U.S. organizations submit information to ITA to self-certify their compliance with Privacy Shield.

U.S. organizations considering self-certifying to the Privacy Shield should review the Privacy Shield Framework. In summary, in order to enter the Privacy Shield, an organization must (a) be subject to the investigatory and enforcement powers of the Federal Trade Commission (FTC), the Department of Transportation, or another statutory body that will effectively ensure compliance with the Principles; (b) publicly declare its commitment to comply with the Principles; (c) publicly disclose its privacy policies in line with the Principles; and (d) fully implement them.

Self-certification to the DOC is voluntary; however, an organization's failure to comply with the Principles after its self-certification is enforceable under Section 5 of the Federal Trade Commission Act prohibiting unfair and