

classifications of components: tubes, pipes and hoses of plastic or rubber; flanges, threaded articles of metal; helical spring lock washers; cotters and cotter pins; helical springs; non-threaded copper washers; articles of copper, iron or steel with heads of copper; copper screws, nuts, bolts and washers; stoppers, caps and lids of base metals; electric motors; parts of electric sound or visual signaling apparatus; grounding of electrical circuits; relays; contactors; panel boards and distribution boards; circuit cards; other electric conductors; magnifying/sight glass; articles of aluminum; starter motors; electrical apparatus for switching or protecting electrical circuits; and, other programmable controllers (duty rate ranges from duty-free to 5.8%). All bearings will continue to be admitted to the subzone in privileged foreign status. The reclassification has resulted in an increase to the company's zone savings of approximately \$150,000 per year.

Public comment on the request is invited from interested parties. Submissions (original and 3 copies) shall be addressed to the Board's Executive Secretary at the address below. The closing period for their receipt is August 8, 2007. Rebuttal comments in response to material submitted during the foregoing period may be submitted during the subsequent 15-day period to August 23, 2007.

A copy of the request and the accompanying exhibits will be available for public inspection at the following location: Office of the Executive Secretary, Foreign-Trade Zones Board, Room 2111, U.S. Department of Commerce, 14th and Pennsylvania Avenue, NW, Washington, DC 20230.

Dated: June 29, 2007.

Andrew McGilvray,
Executive Secretary.

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DEPARTMENT OF COMMERCE

International Trade Administration

Proposed Information Collection; Comment Request; Commercial Service Market Segmentation Study of Moderate U.S. Exporters Survey

ACTION: Notice.

SUMMARY: The Department of Commerce, as part of its continuing effort to reduce paperwork and respondent burdens, invites the general public and other Federal agencies to take this opportunity to comment on the

continuing information, as required Paperwork Reduction Act of 1995, Public Law 104-13 (44 U.S.C. 3506 (2)(A)).

DATES: Written comments must be submitted on or before September 7, 2007.

ADDRESSES: Direct all written comments to Diana Hynek, Departmental Paperwork Clearance Officer, Department of Commerce, Room 6625, 14th & Constitution Avenue, NW., Washington, DC 20230 or via the Internet at dHynek@doc.gov.

FOR FURTHER INFORMATION CONTACT: Request for additional information or copies of the information collection instrument and instructions should be directed to: Gary Rand, 14th and Constitution Avenue, NW., Washington, DC 20230; phone number: 202-482-0691; e-mail: Gary.Rand@mail.doc.gov.

SUPPLEMENTARY INFORMATION:

I. Abstract

In an effort to remain relevant to the marketplace and optimize our respective operations, the Commercial Service (CS), Manufacturing Extension Partnership (MEP), Census Bureau (Census), and Export-Import Bank (Ex-Im) have formed a project team to conduct market segmentation research and analysis. The market segmentation is a systematic approach for identifying clusters of companies with similar needs and behavior, and developing service offerings and sales/marketing approaches targeted at segments with the greatest return of investment. The purpose of this initiative is to gain market knowledge and generate statistically valid characterizations about the needs and buying behavior of exporting companies, with a particular focus on moderate exporters (those U.S. firms that currently export, but on a limited or reactive basis and whose international sales comprise less than 10% of total sales or whose international sales growth is less than 10% per year). From this research, services, pricing, and messaging may be repositioned to address the exporting needs of small and medium-sized businesses.

II. Method of Collection

The CS, MEP, Census, and Ex-Im have contracted with Pacific Consulting Group (PCG) to conduct surveys to gain insight into the attitudes, needs, and behaviors of moderate exporters.

PCG will recruit firms over the phone using lists obtained from third party vendors. Data collection will be conducted during a telephone survey. A telephone survey was chosen over a web

survey for the following reasons: (1) Since no databases of current or potential exporters is available from a governmental agency, PCG will purchase a list from Dun and Bradstreet. The list contains contact information including phone numbers but not e-mail addresses; (2) Firms do not offer e-mail address databases, to obtain e-mail addresses, the addresses must be manually extracted from a firm's Web site; (3) While web surveys are easier to administer and provide a convenient option for the respondent, they do not have as high a completion rate as phone surveys. This is especially true when there is no incentive for the respondent to complete the survey; and (4) The web survey has more potential to be completed by a respondent other than the targeted respondent, *i.e.* there is no way to verify who completed the survey.

III. Data

OMB Number: None.

Form Number: None.

Type of Review: Regular submission.

Affected Public: Business or other for-profit organizations.

Estimated Number of Respondents: 1,600.

Estimated Time Per Response: 30 minutes.

Estimated Total Annual Burden Hours: 800.

Estimated Total Annual Costs: \$0.

IV. Request for Comments

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden (including hours and costs) of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; (d) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques or forms of information technology. Comments submitted in response to this notice will be summarized and/or included in the request for OMB approval of this information collection; they also will become a matter of public record.

Dated: July 3, 2007.

Gwellnar Banks,
*Management Analyst, Office of the Chief
Information Officer.*

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