

the offices of the Board of Governors. Interested persons may express their views in writing to the Reserve Bank indicated for that notice or to the offices of the Board of Governors. Comments must be received not later than December 16, 2014.

A. Federal Reserve Bank of Richmond (Adam M. Drimer, Assistant Vice President) 701 East Byrd Street, Richmond, Virginia 23261-4528:

1. *GCP III EVB LLC, a limited liability company; Greenhill Capital Partners III, L.P., a limited partnership; Greenhill Capital Partners (Cayman Islands) III, L.P., a limited partnership; Greenhill Capital Partners (GHL) III, L.P., a limited partnership; Greenhill Capital Partners (Employees) III, L.P., a limited partnership; GCP Managing Partner III, L.P., a limited partnership; GCP Managing Partner III GP, L.P., a limited partnership; GCP Capital Partners Holdings LLC, a limited partnership; GCP Capital Partners Holdings Inc., a corporation; GCP Capital Partners LLC, a limited partnership; Robert H. Niehaus, all of New York, New York, and Boris Gutin, Montclair, New Jersey; to acquire voting shares of Eastern Virginia Bankshares, Inc., and thereby indirectly acquire voting shares of EVB, both in Tappahannock, Virginia.*

Board of Governors of the Federal Reserve System, November 26, 2014.

Michael J. Lewandowski,

Associate Secretary of the Board.

[FR Doc. 2014-28356 Filed 12-1-14; 8:45 am]

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FEDERAL RESERVE SYSTEM

Federal Open Market Committee; Domestic Policy Directive of October 28-29, 2014

In accordance with Section 271.25 of its rules regarding availability of information (12 CFR part 271), there is set forth below the domestic policy directive issued by the Federal Open Market Committee at its meeting held on October 28-29, 2014.¹

Consistent with its statutory mandate, the Federal Open Market Committee seeks monetary and financial conditions that will foster maximum employment and price stability. In particular, the Committee seeks conditions in reserve markets consistent with federal funds

trading in a range from 0 to ¼ percent. The Committee directs the Desk to undertake open market operations as necessary to maintain such conditions. The Desk is directed to conclude the current program of purchases of longer-term Treasury securities and agency mortgage-backed securities by the end of October. The Committee directs the Desk to maintain its policy of rolling over maturing Treasury securities into new issues and its policy of reinvesting principal payments on all agency debt and agency mortgage-backed securities in agency mortgage-backed securities. The Committee also directs the Desk to engage in dollar roll and coupon swap transactions as necessary to facilitate settlement of the Federal Reserve's agency mortgage-backed securities transactions. The System Open Market Account manager and the secretary will keep the Committee informed of ongoing developments regarding the System's balance sheet that could affect the attainment over time of the Committee's objectives of maximum employment and price stability.

By order of the Federal Open Market Committee, November 20, 2014.

William B. English,

Secretary, Federal Open Market Committee.

[FR Doc. 2014-28302 Filed 12-1-14; 8:45 am]

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FEDERAL RESERVE SYSTEM

Notice of Proposals To Engage in or To Acquire Companies Engaged in Permissible Nonbanking Activities

The companies listed in this notice have given notice under section 4 of the Bank Holding Company Act (12 U.S.C. 1843) (BHC Act) and Regulation Y, (12 CFR part 225) to engage *de novo*, or to acquire or control voting securities or assets of a company, including the companies listed below, that engages either directly or through a subsidiary or other company, in a nonbanking activity that is listed in § 225.28 of Regulation Y (12 CFR 225.28) or that the Board has determined by Order to be closely related to banking and permissible for bank holding companies. Unless otherwise noted, these activities will be conducted throughout the United States.

Each notice is available for inspection at the Federal Reserve Bank indicated. The notice also will be available for inspection at the offices of the Board of Governors. Interested persons may express their views in writing on the question whether the proposal complies with the standards of section 4 of the BHC Act.

Unless otherwise noted, comments regarding the applications must be received at the Reserve Bank indicated or the offices of the Board of Governors not later than December 26, 2014.

A. Federal Reserve Bank of Cleveland (Nadine Wallman, Vice President) 1455 East Sixth Street, Cleveland, Ohio 44101-2566:

1. *WesBanco, Inc.*, Wheeling, West Virginia; to acquire 100 percent of the voting shares of ESB Financial Corporation, and indirectly acquire ESB Bank, both in Ellwood City, Pennsylvania, and thereby engage in operating a savings association, pursuant to section 224.28(b)(4)(ii).

Board of Governors of the Federal Reserve System, November 26, 2014.

Michael J. Lewandowski,

Associate Secretary of the Board.

[FR Doc. 2014-28357 Filed 12-1-14; 8:45 am]

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FEDERAL TRADE COMMISSION

[File No. 122 3252]

Deutsch LA, Inc.; Analysis of Proposed Consent Order To Aid Public Comment

AGENCY: Federal Trade Commission.

ACTION: Proposed consent agreement.

SUMMARY: The consent agreement in this matter settles alleged violations of federal law prohibiting deceptive acts or practices. The attached Analysis of Proposed Consent Order to Aid Public Comment describes both the allegations in the draft complaint and the terms of the consent order—embodied in the consent agreement—that would settle these allegations.

DATES: Comments must be received on or before December 29, 2014.

ADDRESSES: Interested parties may file a comment at <https://ftcpublish.commentworks.com/ftc/deutschlaconsent> online or on paper, by following the instructions in the Request for Comment part of the **SUPPLEMENTARY INFORMATION** section below. Write “Deutsch LA, Inc.—Consent Agreement; File No. 122 3252” on your comment and file your comment online at <https://ftcpublish.commentworks.com/ftc/deutschlaconsent> by following the instructions on the web-based form. If you prefer to file your comment on paper, write “Deutsch LA, Inc.—Consent Agreement; File No. 122 3252” on your comment and on the envelope, and mail your comment to the following address: Federal Trade Commission, Office of the Secretary, 600 Pennsylvania Avenue NW., Suite CC—

¹ Copies of the Minutes of the Federal Open Market Committee at its meeting held on October 28-29, 2014, which includes the domestic policy directive issued at the meeting, are available upon request to the Board of Governors of the Federal Reserve System, Washington, DC 20551. The minutes are published in the Federal Reserve Bulletin and in the Board's Annual Report.